



WWW.SIMONEKNIGHT.COM

SIMONE KNIGHT

MOTIVATIONAL SPEAKER



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SPEAKER ONE SHEET

GROWTH | TRANSFORMATION | INNOVATION

PROGRAMS

THE RESET

KEYNOTE // WORKSHOP

Simone shows executives how to tap into the "growth mindset". Participants learn 5 techniques to dismantle limiting beliefs and breakthrough barriers to innovation and growth.

MASTERING YOUR PERSONAL BRAND STORY

SEMINAR // WORKSHOP

Leadership attendees follow a powerful 4-phased roadmap to define their personal brand and reimagine their value story to become recognized Thought Leaders in their industry.

Simone Knight is a proven innovator with a personal brand for "getting things done" and motivating others to peak performance. She has over 20 years of leadership expertise in the areas of marketing strategy, branding, digital transformation, and lean six sigma process improvement. She's a charismatic change agent who is focused on innovation and the future of marketing. As a born storyteller, Simone uses her mix of creative, analytical, and leadership skills to inspire breakthrough performance in others. She now drives innovation wherever she goes.

Over her career, Simone has been an engineer, management consultant, and senior executive who has been at the helm during major transitions in leadership and international product launches. As a result, she has become a renowned leader for change management, innovation and professional growth.

A storyteller at heart, Simone's style blends her bold nature with an approachable sense of confidence. She quickly identifies opportunities for organizations and their talent to make cultural, mental, and operational leaps that transforms perceptions around what's possible. When you need to reposition your thinking, your people or your brand, you need Simone Knight.

“...my sincere thanks for a great presentation filled with so many valuable gems”

-Chief, Strategy & Programs, NAMIC

AS FEATURED BY:



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